



Contact



PERSONAL STATEMENT

I am a Freelance Graphic Designer from South Korea, recently moved to Vienna after 10 years in London. I am passionate about everything that has to do with Web design, Print design, Industrial design, Fashion design and I feel a true devotion for Graphic design.

I have 7 years of experience working as a graphic designer in various agencies (photography and brand service) and small or big design studios. Also I have some experiences in corporate and retail sector as freelance designer. I love working with people, especially if they have the same passion I have for what they do.

Why don't we work together?
Go further down to see why I am the one you are looking for!



WORK EXPERIENCE

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FULL-TIME

Creative Artworker / Tag Worldwide (2013 - 2015)
Graphic Designer / Image Source Ltd. (2009 - 2012)
Abroad Journalist and Editor / A'digm Group (2006 - 2009)

FREELANCE

Graphic Designer & Design Consultant
Goldsmiths, University of London / Forum for the Future / Bedecor /
The Artful Project / RD Capital Partners / Up My Sport / Image Source Ltd. /
Xuta Ltd. / Egocollectif / Jackie Andrews Udall / Jens Laugesen /
Walé Adeyemi / FashAddict / Likeminds

Photo Editor
iHeart Studios / Andrew Brookes / Liesel Bockl / French Connection

Creative Artworker
Tag Worldwide / OPX / Future Shorts Ltd.

INTERN

Visual Design Assistant / START
Brand Assistant / River Island Ltd.
Design Assistant / Emilio de la Morena Ltd.



EDUCATION

GRADUATION MA GRAPHIC DESIGN COMMUNICATION
Chelsea College of Art and Design, UAL, UK (2008)

GRADUATION BA (HONS) FASHION ILLUSTRATION (1st Class of Honours)
London College of Fashion, UAL, UK (2005 - 2007)

GRADUATION BA FASHION DESIGN AND TECHNOLOGY
Kyungpook National University, South Korea (2001 - 2005)



DESIGN SKILLS

COMPUTER

Adobe Photoshop ●●●●●●●●●●
Adobe InDesign ●●●●●●●●●●
Adobe Illustrator ●●●●●●●●●●
Adobe Dreamweaver ●●●●●●●●●●
HTML & CSS ●●●●●●●●●●
Javascript ●●●●●●●●●●
Microsoft Office ●●●●●●●●●●

KNOWLEDGE

Gird & Layout
Good sense for typography
Colour theory knowledge
Image editing
Web usability
Interface Design
Google Analytics & SEO



PERSONAL SKILLS

Social Commitment ████████████████████
Organization ████████████████████
Creativity ████████████████████
Communication ████████████████████
Teamwork ████████████████████



LANGUAGES



ACHIEVEMENTS

Participated in the Exhibition, 'After Hours...' Jerwood Space (2013)
Finalist / American Apparel Print-shop Design Contest (2012)
Shortlisted / Christian Lacroix 20th Anniversary Graphic Textile Print Contest (2007)
Shortlisted / GFW 2007 John Adam Fashion Portfolio Award (2007)
Won the Graduate Fashion Week 2006 Carrier Bag Design Competition (2006)
Selected for the 10th Busan Fashion Design Competition (2003)
The Idea Prize at the 4th Busan NORANO China, Japan and Korea Fashion Illustration Competition (2002)



HOBBIES & INTERESTS

Cycling Pottery
 Photography Cooking
 Cinema Fashion
 Travelling Craft



MORE DETAILED WORK EXPERIENCE

FULL-TIME

Creative Artworker / A Global Brand Services Agency, Tag Worldwide (2013 - 2015) / tagworldwide.com

Provide skilled and technically precise input and support to the agency or design studio, this role often grows to include providing artistic direction on projects, strategic planning and creative and promotional marketing services. Also, as a valuable member of studio team, have creative panache and fastidious nature, organisational skills and attention to detail.

In-house Graphic Designer / Photo Library, Image Source Ltd. (2009 - 2012) / imagesource.com

Take direction where appropriate from the director to build an understanding of the brand values and in-house design style, also to develop skills base in relation to Design practice and aptitude with necessary software. Develop new skills independently and keep up to date with new technologies and trends within the field of design. Web Support: Creating and updating graphics, banners, web pages and interactive Flash interfaces for use on website. Sales Support: General design duties from creating banners, galleries and promotional items to full Campaigns. Provide marketing tools to the international and direct teams. Marketing Support: To create campaigns across a range of mediums including web, interactive, print and animation. Provide design support to any other team in the company. Maintain and develop the brand image.

Abroad Journalist and Editor / Online industry trend analysis company, A'digm Group (2006 - 2009) / fashionplus.co.kr

Work closely with the creative director and team to come a trend report project out physically well in visual way that inspires and drives fashion trendsetters in the right direction to the industry. Specific duties are regular monthly update on trend report, interviewing artists, designers and company presenters with photographing their artworks, exhibitions and showcases.

FREELANCE

Graphic Designer / Communications Dep. Goldsmiths, University of London (Since June 2015) / gold.ac.uk

Graphic Designer / Providing premium sports instructors, Up My Sport (June - September 2015) / upmysport.com

Graphic Designer / An alternative investments and financial advisory firm, RD Capital Partners (July 2015) / rdcapitalpartners.com

Creative Artworker / A global brand services agency, Tag Worldwide (Since May 2015) / tagworldwide.com

Photo Editor / Photographer and Creative director, Liesel Bockl (January 2013 - April 2014) / lieselbockl.prosite.com

Graphic Designer / UK Sustainable development organisation, Forum for the Future (Since September 2013) / forumforthefuture.org

Graphic Designer / A textile clothing company, Xuta Ltd. (August - September 2013) / thexuta.com

Graphic Designer / Exclusive Photography online art gallery, The Artful Project (August 2013) / theartfulproject.com

Creative Artworker / Branding and corporate communications agency, OPX (August 2013) / opx.co.uk

Photo Editor / Creative digital content studio, iHeart Studios (July - September 2013) / iheartstudios.com

Graphic Designer / Recruit agency, Likeminds (July - August 2013) / getlikeminds.com

Photo Editor / Photographer, Andrew Brookes (May - September 2013) / andrewbrookes.co.uk

Graphic Designer / Art Gallery, Egocollectif (May - June 2013) / egocollectif.fr

Creative Artworker / Live experience cinema events company, Future Shorts Ltd. (March - April 2013) / secretcinema.org

Photo Editor / Fashion brand, French Connection (February - March 2013) / frenchconnection.com

Graphic Designer & Design Consultant / Interior design brand, Bedecor (Since January 2013) / bedecor.co.uk

Graphic Designer & Design Consultant / Photo library, Image Source Ltd. (July 2012 - February 2013) / imagesource.com

Visual Design Assistant / Textile designer, Jackie Andrews Udall (June 2009 - June 2013) / jackieandrewsudall.com

Graphic Designer / Fashion designer, Jens Laugesen (March - August 2009) / jenslaugesen.com

Graphic Designer & Branding / Fashion designer, Walé Adeyemi (May - July 2009) / b-sidebywale.com

Graphic Designer & Branding / Boutique fashion brand, FashAddict (March - June 2009) / fashaddict.co.uk

INTERN

Visual Design Assistant / Designer fashion online shop, START (March - April 2009) / start-london.com

Brand Assistant / Fashion brand company, River Island Ltd. (July - August 2006) / riverisland.com

Design Assistant / Fashion designer studio, Emilio de la Morena Ltd. (April - July 2006) / emiliodelamorena.com